

Exhibitor & Sponsorship Information

Concordia University Irvine

Irvine, CA

June 16-18, 2020



Join us at our 2020 Children & Family Ministry Conference as a Sponsor and Exhibitor!

Planning is underway for our 2020 Children & Family Ministry Conference to be held on the campus of Concordia University Irvine. Our event will be held June 16-18, 2020, and will draw approximately 300-500 Lutheran pastors, DCEs, educators, and lay leaders. We invite you to consider being an integral part of our conference as a conference sponsor and an exhibitor.

Our theme for our conference Rally Together based on Nehemiah 4:14b & 20.

During our conference, the exhibit area will be open for our attendees to interact with you all day on Tuesday and Wednesday.

As a sponsor, other opportunities are available for you to share your name and company with our attendees throughout the conference. Those opportunities are outlined in this brochure for you in more detail.

We look forward to your participation in our 2020 Children & Family Ministry Conference and invite you to share your ministry and message with the educators and administrators gathered in this venue.

Conference Sponsorships

You can partner and share with our attendees by becoming a Conference Sponsor! To register, please contact Sarah Britton (sbrittondce@gmail.com)

All Sponsors Receive:

- *10' x 10' exhibit space*
- Recognition as a conference sponsor

Tier One Sponsor \$5,000

- All benefits of Tier Two and Three Sponsors
- Address conference attendees during a Rally Session
- On-site signage as Tier One Sponsor
- Top choice of booth space

Tier Two Sponsor \$3,000

- All benefits of Tier Three Sponsors
- Listed as Featured Sponsor on School Ministries app.
- 30-second Promotional Video shared via conference social media
- One additional conference participant registration (including conference sponsored meals)

Tier Three Sponsor \$1,000

- All exhibitor perks
- Listed as a Conference Partner on a dedicated page on the School Ministries app and website with link to website and contact information
- Pre-Conference recognition on the district youth & Family Ministry website
- Higher visibility booth space
- Featured on the conference brochure

Additionally, exhibitors have the opportunity to sponsor a morning coffee break or an afternoon snack break for conference attendees. Recognition will be given at plenary events of the break sponsorship and the food service will be set up in front of your exhibit space. Guaranteed traffic builder!

Conference Exhibitor Registration Information

Registration Fee: \$350* postmarked prior to March 2, 2020

\$450* after March 2, 2020

Included with your registration fee:

- 1 Conference participant registration including all conference sponsored meals
- 10 x 10 Exhibit Space
- Recognition and exhibitor contact information in conference materials
- Exhibit location set on first come first serve basis after all conference sponsors have been assigned locations

To register, please go to <https://intre.org?458>

Note: Access to shipping of materials and electricity through Concordia University may be available for an additional charge.

**all registrations have a \$3 non-refundable administrative fee added*

Sponsor and Exhibitor Timeline

Prior to the Conference

Registration Now through March 2nd for \$350 fee.

Registrations will be accepted through June 1, 2020

Printing Deadline May 1, 2020

At the Conference

Exhibitor Registration and set up Tuesday, June 16 TBD

Exhibit Area Open

- Tuesday, June 16 - 1:00 pm – 5:30 pm
- Wednesday, June 17 - 7:45 am – 12:00 pm & 12:45 - 7:00 pm
- Thursday, June 18 - 7:45 - 11:45 am

Exhibitors are welcome and encouraged to stay either on the Concordia University Irvine campus at the conference rate of \$45 for two night or at area hotels. If the conference contracts with a specific hotel that information can be found at

<https://www.psd-youthandfamily.org/children-and-family>

CHECKLIST OF HELPFUL INFORMATION

- ❑ Direct any questions related to being a sponsor or exhibitor to Sarah Britton (sbrittondce@gmail.com).
- ❑ Register Online as a conference sponsor/exhibitor.
- ❑ Register to stay on the Concordia University Irvine campus.
- ❑ Communicate with Sarah for any additional booth needs or shipping.

Serving you from the Conference Committee:

- Rachel Klitzing - Executive Director of School Ministries
- Dave Rueter - Youth & Family Ministry Facilitator
- Joy Kaufmann - Conference Chairperson
- Sarah Britton - Exhibit Coordinator